



TANZANITE UNIVERSITY

Bianca Swapshire (nee Rugimbana) currently occupies the position of **Social Media Content Creator within the Australian fashion industry**. Responsible for the daily management of all social media platforms for the company and the regulation of the company's growth in relation to social networking, Bianca strives to increase customer service and the overall reputation and brand of the company. Bianca has only recently joined the fashion industry as of this year, however, is thoroughly enjoying the position and assisting customers wherever possible.

Alongside her current position, Bianca is currently completing a second degree in law, a **Bachelor of Laws Degree (Graduate Entry)** at Griffith University, Queensland Australia. At the completion of her degree, Bianca will sit for the bar exam in order to become a fully fledged lawyer or solicitor. During her extra time and over the past few months, Bianca has successfully launched her own online business specializing in lifestyle and wellness. Living such a busy life, Bianca finds peace in empowering and inspiring others to make positive changes in their lives and it was from this passion, that **The Lifestyle Nest (TLN)** business was founded and launched on July 1st, 2012. Due to time constraints, The Lifestyle Nest is currently taking a hiatus, however, Bianca continues to work on her personal blog The B from time to time.

Prior to 2011, Bianca was living in the United States where she obtained a **Bachelor of Arts degree, majoring in Communication and Media and minoring in Political Science** from Georgetown College, Kentucky. During the course of her degree, Bianca was also a part of the Georgetown Women's Tennis Team, where she received a series of awards and credits, including All-American in Singles and Doubles in 2008. Following the completion of her degree, Bianca was employed as the **Programs Coordinator and Community Relations Officer of Opportunity for Work and Learning (OWL)**, a non-profit organization which specializes in removing barriers to employment for those who are disabled, mentally ill or with hold a substantial criminal record. Bianca worked at OWL for one year before moving back to Australia at the end of 2010.

Bianca is not only delighted to serve in the leadership team of Tanzanite University (TU) but she is also incredibly proud of the founder's achievement, and admits that without the vision and mission of Tanzanite University, her own business would not have been achieved. Due to Bianca's wonderful achievements and success within the Communication and Media field, Bianca is looking forward to providing support, assistance and where necessary guidance to students who will be attending TU and will be available daily via TU's e-communication system.